

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 6,963,850 B1
DATED : November 8, 2005
INVENTOR(S) : Bezos et al.

Page 1 of 2

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 4,

Line 48, replace "user' computers" with -- users' computers --.

Column 17,

Line 15, replace " $S_{.99}$ " with -- $S_{.99}$ --.

Line 23, replace " $e(i) = n * \text{phat}_i, \text{phat}_i$ " with -- $e(i) = n * \text{phat}_i, \text{phat}_i$ --.

Line 28, replace "Let $S_{(1)}, S_{(2)}, \dots, S_{(d)}$ " with -- Let $S_{(1)}, S_{(2)}, \dots, S_{(d)}$ --.

Line 29, replace " $S_{(d)}$ " with -- $S_{(d)}$ --.

Lines 31-32, replace " $S_{(i)}, S_{(i+1)}, \dots, S_{(i+j)}$ " with -- $S_{(i)}, S_{(i+1)}, \dots, S_{(i+j)}$ --.

Lines 33, 35 and 36, replace " $S_{\{c\}}$ " with -- $S_{\{c\}}$ --.

Line 37, replace " $S_{.99}$ " with -- $S_{.99}$ --.

Line 39, replace " $SR_{(1)}, \dots, SR_{(m)}$ " with -- $SR_{(1)}, \dots, SR_{(m)}$ --.

Line 43, replace " $SR_{\{i\}^2}$ " with -- $SR_{(i)^2}$ --.

Lines 47-48, replace " $SR_{(m)}, SR_{(m-1)}, \dots, SR_{(r^*+1)}, SR_{(r^*)}$ " with -- $SR_{(m)}, SR_{(m-1)}, \dots, SR_{(r^*+1)}, SR_{(r^*)}$ --.

Column 18,

Line 41, replace "ODtimal" with -- Optimal --.

Column 19,

Line 41, after "memory", delete ":" and insert -- ; --.

Column 20,

Line 13, after "excluding", insert -- , --.

Line 36, after "items", delete "list" and insert -- lists --.

Column 21,

Line 2, replace "items that are have" with -- items that have --.

Line 8, after "system", delete "of" and insert -- as in --.

Line 20, remove the line break between "identifying comprises" and "processing purchase history", so that the two associated subparagraphs are combined into a single subparagraph.

Line 33, after "domain" delete "name" and insert -- names --.

Lines 41 and 46, after "system" delete "of" and insert -- as in --.

Column 22,

Line 22, after "identifying" insert -- , --.

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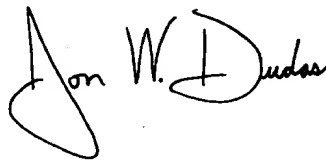
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It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 23,
Line 20, after "analyzing" insert -- , --.

Signed and Sealed this

Twenty-first Day of March, 2006

A handwritten signature in black ink, appearing to read "Jon W. Dudas". The signature is stylized with a large, looping initial "J" and a distinct "D" at the end.

JON W. DUDAS
Director of the United States Patent and Trademark Office